

Press information

Precision landing: NIGHTSIGHT hits the spot to help Zumtobel win a Red Dot Award

The NIGHTSIGHT modular light tool offers innovative solutions to ensure maximum design freedom for complex urban lighting tasks - from stylish architectural illumination to the cultured presentation of squares, streets and neighbourhoods. At the same time, the essential requirements for ecologically, economically and socially sustainable lighting are effortlessly fulfilled.

Dornbirn, 4. April 2017 – Having already secured an iF Design Award, the [NIGHTSIGHT](#) architectural outdoor luminaire has now picked up its second renowned design prize of the year: a [Red Dot Design Award 2017](#). The jury singled out NIGHTSIGHT for special praise, noting how the highly efficient product family guarantees outstanding flexibility to meet the varied requirements of modern urban lighting. The distinctive “Red Dot” recognises pioneering design and is generally regarded as one of the most prestigious international design competitions.

Together with Ben van Berkel and designers from the [UNStudio](#) in Amsterdam, [Zumtobel](#) has developed a modular product family of LED lighting tools that is capable of solving complex outdoor lighting tasks with one consistent look. Spurred on by the concept of [“turning spaces into places”](#), the NIGHTSIGHT design team wanted to promote social interaction by transforming [public areas into worlds of experience](#).

Two distinct optical concepts provide lighting designers with excellent flexibility in [outdoor applications](#). The Projector luminaire is equipped with “darkBeam” optics to illuminate façades and highlight specific architectural details, while the “softGlow” Area Light is optimised for streets, footpaths and squares. In line with the idea of maximum adaptability, the lighting heads of the individual LED modules can be positioned at almost any angle.

Through the targeted use of light and shadow, illuminated areas and dark zones, as well as contrasting light levels, NIGHTSIGHT succeeds in enhancing the three-dimensional perception of spaces, emphasising architectural details, creating recognition features and modelling spaces. As a result, individuals can appreciate new standards of visual comfort in outdoor spaces at night, along with improved wellbeing and enhanced quality of life. The combination of [specific lighting design](#) and [innovative technology](#), which minimises light pollution caused by stray light, simultaneously reduces energy consumption and carefully limits the effect of artificial light on the world around us. This precise blend of design and performance helps NIGHTSIGHT use light to transform the perception of the urban landscape when the sun goes down – while the product itself deliberately keeps a low profile.

About the Red Dot Design Award

The [Red Dot](#) has established itself worldwide as a renowned seal of quality. Manufacturers, designers and architects from 54 countries submitted entries for the 2017 awards, with more than 1000 international guests from business, politics, media and the design industry attending the awards ceremony - a glittering gala evening at the Aalto Theatre in the German city of Essen. The award-winning products are then displayed for four weeks at the [Red Dot Design Museum](#) in Essen. Covering more than 4000 square metres, the museum boasts one of the world's largest collections of contemporary design products.

Image captions:

(Photo credits: Zumtobel)



Image 1: The highly efficient and modular NIGHTSIGHT product family has been specifically developed for the varied requirements of urban outdoor lighting applications.



Image 2: To offer architects and lighting planners maximum design flexibility, NIGHTSIGHT comes in four different formats with 2x2, 4x4, 2x8 or 4x8 LED optics - all of which feature the distinctive honeycomb structure.



reddot award 2017
winner

Image 3: The official logo of the Red Dot Award 2017.

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About Zumtobel

As a leader in innovation, Zumtobel develops sustainable lighting solutions tailored to the needs of people in their respective applications. With a comprehensive portfolio of high-quality luminaires and intelligent lighting management systems, the Austrian company provides optimum indoor and exterior products for working and living spaces - the right light for every activity at any time of day. The applications office, education, presentation and retail, hotel and wellness, health, art and culture and industry are now perfectly complemented with portfolios for living and outdoor areas. Zumtobel is a brand of Zumtobel Group AG with its head office in Dornbirn, Vorarlberg (Austria).

Zumtobel. The Light.