

### **Press information**

# Zumtobel honoured once again: Timeless design of ONDARIA LED recognised with a prestigious "Good Design Award"

Subtle and yet simultaneously effective - ONDARIA LED integrates into almost any room concept. The clear geometry of this round opal luminaire enriches interior architecture without dominating the space, featuring an elegant look that has just helped it claim one of the most prestigious design prizes in the world: the "Good Design Award".

Dornbirn, 4<sup>th</sup> May 2017 – Founded in 1950 by the renowned architects Ray and Charles Eames, Eero Saarinen and MoMa curator Edgar Kaufmann Jr., the "Good Design Award" from the Chicago Athenaeum, Museum of Architecture and Design and Metropolitan Arts, has now established itself as an internationally recognised symbol for innovative design. Adding ONDARIA to the elite list of Good Design Award winners therefore represents special acknowledgement of the exceptional work carried out by Zumtobel.

The consistent and congenial form of the round luminaire delivers soft wide-area light, creating perfect harmony between the physical design and the lit effect. The precise basic geometry incorporates gentle outer contours to provide a balanced overall look, making sure that the non-directional luminaire blends flexibly into any room to deliver a welcoming general ambience.

ONDARIA designer <u>Stefan Ambrozus</u> achieved a special fluidity and depth effect by incorporating the inwardly off-set and concave-arched luminaire surface. Homogeneously illuminated, these contours also ensure that the actual light source remains completely concealed. A subtle indirect light component for ceiling illumination further emphasises the three-dimensional effect of the product.

Offered as a recessed, surface-mounted or pendant version and available with three different diameters, the circular LED luminaire enriches public areas such as lobbies and foyers, communication rooms, lounges, hallways and stairs. The pleasant homogeneous light distribution and soft shadows generate a cosy atmosphere, enhancing the sense of wellbeing and enlarging spaces visually.

The "Good Design Award" is not only the world's oldest design prize, but also one of the most prestigious global design accolades. The award recognises high-quality products that feature a leading combination of shape, function and aesthetics.

The outstanding design quality of the ONDARIA opal wide-area luminaire has already helped the product win both an <u>iF Design Award 2017</u> and the <u>Design Plus Award powered by Light+Building</u>.



## **Photo captions:**

(Photo credits: Zumtobel)



**Photo 1:** Offered as a recessed, surface-mounted or pendant version, ONDARIA appears like a luminous circle with a fine and delicately backlit shadow gap.



**Photo 2:** The precise basic geometry makes sure that the non-directional luminaire blends flexibly into any room to deliver a welcoming general ambience.



Photo 3: Official "Good Design"-Logo.



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### **About Zumtobel**

As a leader in innovation, Zumtobel develops sustainable lighting solutions tailored to the needs of people in their respective applications. With a comprehensive portfolio of high-quality luminaires and intelligent lighting management systems, the Austrian company provides optimum indoor and exterior products for working and living spaces - the right light for every activity at any time of day. The applications office, education, presentation and retail, hotel and wellness, health, art and culture and industry are now perfectly complemented with portfolios for living and outdoor areas. Zumtobel is a brand of Zumtobel Group AG with its head office in Dornbirn, Vorarlberg (Austria).

Zumtobel. The Light.