

Presseinformation
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Zumtobel Light Forum in Lemgo **Converted Light Forum emphasises investment in innovative leadership**



B1 | After its redesign, the Lemgo Light Forum now welcomes visitors with a bright and pleasant ambience.

Zumtobel has invested around EUR 750,000 in a comprehensive makeover of its Light Forum in Lemgo, following on from last year's modernisation of its local production operations. The Light Forum – among the largest of Zumtobel's 16 Light Forums and Centres worldwide, with a display area of 1,400 m² – unveiled its brand new look yesterday evening with the launch of Re-Balancing, an exhibition by Vienna-based design company EOOS.

The Zumtobel Lemgo Light Forum first opened its doors back in 1996. The new showrooms – re-designed in conjunction with Münster-based architects Bolles & Wilson – feature the very latest in lighting technology: LEDs now make up more than 80% of the lighting solutions on display. The range of Zumtobel LED luminaires on show in Lemgo covers the full spectrum of professional lighting applications – including, for example, “Discus” and “Vivo” LED spotlights – both designed by EOOS Design; the new “Panos Infinity” LED downlight with its fully variable colour temperature (“Tunable White”); and innovative industrial and office lighting systems such as “Tecton LED” and “Mellow Light V”.

“The idea behind the Zumtobel Light Forums is to convey the experience of light. We show luminaires and lighting concepts in their concrete applications, so that our visitors can see exactly how they work. A new feature in our Forum is a cube-based concept which we use to showcase all the relevant application areas – office, showrooms, hospitals, museums and industry – each with its own presentation,” explains Jochen Stapperfenne, Director of the Lemgo Light Forum.

The Light Forum welcomes some 6,000 visitors every year, making it a central meeting place for customers and project partners. As well as hosting training events for clients and employees, the Forum stages regular design meetings and mock-ups for major projects like the Burda Museum in Baden-Baden and Hamburg's Elbphilharmonie concert hall. Supplementing the Forum itself is a “Lighting trail” which shows office and industrial lighting concepts in real-life applications in a range of buildings.

The expertise in lighting solutions on display at the Light Forum represents a key differentiator for the Zumtobel brand in the highly competitive

German marketplace: "In nearly all applications we're currently seeing a strong trend towards managed lighting systems. Energy efficiency is also playing a far more important role. As the innovation leader, Zumtobel is very strongly positioned, with our comprehensive LED portfolio and our expertise in lighting management. In recent months we have seen significant growth in the renovation business in particular; and for next year we have set ourselves a target of dynamic growth, expanding our position in this market," says Kai-Uwe Pirweck, Sales Director for Zumtobel Germany.

Germany is the Zumtobel brand's largest single national market. The brand has demonstrated its innovative credentials here in high-profile

projects like Essen's Folkwang Museum, Berlin Schönefeld Air-port and the comprehensive renovation of Deutsche Bank's "Green Towers" in Frankfurt. The expert advice provided by Zumtobel's German sales team recently earned recognition in the form of a gold Architects Partner Award – presented on the basis of a representative survey of around 1,350 architects and interior designers.

Exhibition information:

The EOOS exhibition Re-Balancing is open to the public from 21 March to 29 April at the following times:

Mon - Thurs: 9 a.m. - 5 p.m.

Fri: 9 a.m. - 2 p.m.







B4 | At the Light Forum, the lighting effects and lighting quality produced by numerous product innovations, including the Discus LED spotlight, can be closely examined by customers and visitors.



B5 | On the occasion of the re-opening of the Zumtobel Light Forum, the “Re-Balancing” exhibition of the Vienna-based EOOS design studio will be open to visitors until 29 April.

More information:



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